

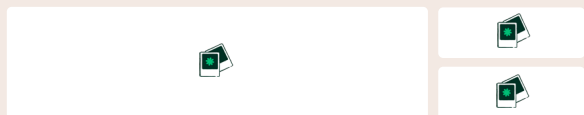
HOW TO SET UP YOUR PREMIUM PROFILE

 PARTNER



Email Password [Log In](#)

Photo gallery - 2000px x 648px



Call To Action Links

Custom Link 1	Why Us?	Edit
Custom Link 2	How to apply	Edit
Custom Link 3	Schedule a tour	Edit
Custom Link 4	Visit our website	Edit

Spotlight Content

Spotlight Title	Building Lives That Inspire	Edit
Spotlight Description	There is a new way to...	Edit
Learn More URL	https://ourschool.edu	Edit

From The School Section

1,000 characters of what makes this institution unique

Your 10 Peer Schools

Peer School 1, Peer School 2, Peer School 3, Peer School 4, Peer School 5, Peer School 6, Peer School 7, Peer School 7, Peer School 8, Peer School 9, Peer School 10

Reviews

New Review	There is something about...	Edit
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Social Content

Account Link 1	https://schooltube.com	Edit
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1

Log-in to your [Niche Partner Portal](#)

2

Select a cover photo

Make use of the photo gallery, you can add up to 25 photos!

3

Select all 4 of your CTA (call to action) links

- Choose links that lead Niche users back to your school's domain. Avoid linking out to 3rd party pages.
- Staying within your domain also allows for increased tracking capabilities within your Analytics platform.

Tip: Why us?, Financial Aid, Fast Facts/FAQ, and Admissions are top performing

4

Complete your spotlight & upcoming events sections

Utilize the Upcoming Events section to promote Open Houses, Virtual Events, Admissions Deadlines and more! Events will 'fall-off' of this section once the date passes.

5

Fill in your [From the School](#) section

- **Message:** Add a message to prospective students and families about what makes your school unique (up to 1,000 characters)
- **Photo:** Upload a high-quality photo 1600 pixels wide and 320 pixels tall. This image may contain text or logos.

6

Select your list of 10 peer schools by logging in [here](#) (same login credentials for the Niche Partner Portal).

7

Reviews

Encourage users to add review content to your Niche profile. Reviews provide users with valuable insights into the real-life experience of attending the school/college.

8

Social Content

Add a YouTube video and link your schools Instagram account to allow prospective students and parents get a feel for what it is really like at your school!